



Medical Device and Diagnostics Industry (MD+DI) Announces Dr. Robert E. Fischell as the 2017 Medical Design Excellence Awards (MDEA) Lifetime Achievement Award Recipient and More Than 40 Award Finalists

Winners to be celebrated at awards ceremony held on June 13, in conjunction with UBM's Advanced Design and Manufacturing event in New York

Santa Monica, CA (May 1, 2016) – *Medical Device and Diagnostics Industry (MD+DI)* today announced its 2017 Medical Design Excellence Awards (MDEA) Lifetime Achievement Award recipient, Dr. Robert E. Fischell and more than 40 finalists for the 2017 MDEAs. The MDEA Lifetime Achievement Awards recognizes industry pioneers and the crucial roles they have played in medical device innovation throughout their careers. Recipients of this award have had a significant influence on the medical technology industry and have made a palpable impact through their work. Dr. Fischell will be recognized at the MDEA ceremony taking place on June 13, 2017, at 4:00 PM local time in conjunction with UBM's Advanced Design and Manufacturing event at the Jacob K. Javits Center in New York. To learn more about the MDEAs, please visit: mdeawards.mddionline.com

UBM's annual New York event, is comprised of six expos presented alongside one another, including [Automation Technology Expo \(ATX\) East](#), [Atlantic Design & Manufacturing \(D&M\)](#), [EASTPACK](#), [Medical Design & Manufacturing \(MD&M\) East](#), [PLASTEC East](#), and [Quality Expo](#).

2017 MDEA Lifetime Achievement Award Recipient: Dr. Robert E. Fischell

After receiving his BSME degree from Duke University in 1951, Dr. Fischell began the formation of 15 private companies, starting in 1969, that licensed his patents on medical devices including heart pacemakers, defibrillators, coronary stents, and more. Known as a prolific inventor, Dr. Fischell utilized his expertise and knowledge to develop over 200 issued U.S. and foreign patents throughout his career. Many of his patents have been the basis for medical devices that have been implanted in more than 20 million patients on a worldwide basis.

Dr. Fischell's honors include being named Inventor of the Year for the USA in 1984, election to the National Academy of Engineering in 1996, and several medals for distinguished accomplishments in science, engineering and innovation. In 2004 *Discover* magazine gave Dr. Fischell its annual award for Technology for Humanity, and in 2005 he received the TED award for contributions to medical technology. Most recently, on May 17, 2016, he received the National Medal for Technology and Innovation from President Barack Obama for his contributions toward the betterment of mankind.

"Dr. Robert E. Fischell is a true pioneer of the medical technology industry, having impacted the development of new, life-saving technologies throughout his entire career," said Jamie Hartford, Editor-in-Chief of *MD+DI* and Director of Content for Medtech Brands in UBM's Advanced Manufacturing Group. "*MD+DI* is proud to honor Dr. Fischell with the 2017 Lifetime Achievement Award, as the industry has benefited immensely from his work."

In addition to the Lifetime Achievement Award, *MD+DI* is pleased to announce more than 40 finalists for the 2017 MDEAs, recognizing the latest significant achievements in medical product design and engineering.

The MDEAs are judged by an impartial panel of medical technology industry experts. The jurors carefully reviewed all product submissions, narrowing them down to a maximum of six products in each category. A bronze, silver, and gold award in each category, along with a best-in-show honor, will be presented at the 2017 MDEA ceremony, which will be held on June 13, in conjunction with UBM's Advanced Design and Manufacturing event in New York.

2017 MDEA Finalist Products and Manufacturers (alphabetical by category):

Digital Health Products and Mobile Medical Apps:

- **Airway EX** manufactured by Level EX
- **BETACONNECT** manufactured by Medicom Innovation Partner, a Phillips-Medisize company
- **Contour Next Diabetes Meter and App** manufactured by Ascensia Diabetes Care
- **InPen Smart Insulin Delivery** manufactured by Companion Medical Inc.
- **The Levo System** manufactured by Otoharmonics
- **TowerView Health Medication Management** manufactured by TowerView Health

Drug-Delivery and Combination Products:

- **Cosentyx Sensoready Pen** manufactured by Novartis Pharma AG
- **Halo Closed System Transfer Device** manufactured by Corvida Medical
- **Neulasta® Onpro®** manufactured by Amgen
- **Probuphine** manufactured by Braeburn Pharmaceuticals
- **West's SmartDose platform** manufactured by West Pharmaceutical Services, Inc.

ER and OR Tools, Equipment, and Supplies

- **Acumen Hypotension Probability Indicator Software** manufactured by Edwards Lifesciences LLC
- **MicroCutter 5/80 Surgical Stapler** manufactured by Dextera Surgical Inc.
- **PrecisionPoint Transperineal Access System** manufactured by Perineologic
- **SAVI SCOUT** manufactured by Cianna Medical, Inc.
- **Signia Powered Stapling System** manufactured by Medtronic plc
- **sonicVac** manufactured by Misonix

Gastrointestinal and Genitourinary Devices

- **Dakota™ Nitinol Stone Retrieval Device with OpenSure™ Handle** manufactured by Boston Scientific Corporation
- **Eclipse System bowel control therapy** manufactured by Pelvalon
- **NURO Percutaneous Tibial Neuromodulation system** manufactured by Medtronic, Inc.
- **PrecisionPoint Transperineal Access System** manufactured by Corbin Clinical Resources, LLC
- **Resolution 360™ Clip** manufactured by Boston Scientific Corporation

Implant and Tissue Replacement Products:

- **Belvedere Lateral Plating System** manufactured by NeuroStructures
- **I-Ring Pupil Expander. Iris retraction device** manufactured by Beaver-Visitec International
- **Ready-For-Surgery FlowerCube** manufactured by Flower Orthopedics
- **RIGIDLOOP™ Adjustable Cortical Fixation System** manufactured by DePuy Synthes Companies

Nonsurgical Hospital Supplies and Equipment:

- **CareBag bedpan and commode pail liner** manufactured by Cleanis Inc.
- **Envella Air Fluidized Therapy Bed** manufactured by Hill-Rom, Inc.
- **Gavi** manufactured by Genea Biomedx
- **ivWatch Model 400** manufactured by ivWatch, LLC
- **Tube-Evac** manufactured by Lighthouse for the Blind

Radiological, Imaging, and Electromechanical Devices:

- **AmiCORE** manufactured by Fresenius Kabi
- **EyeOP1 Non-invasive glaucoma therapy** manufactured by Eye Tech care
- **Geri** manufactured by Genea Biomedx
- **Hologic Affirm Prone Biopsy Table** manufactured by Hologic Corporation
- **sonicVac** manufactured by Misonix
- **VECTRA WB360** manufactured by Canfield Scientific

Rehabilitation and Assistive-Technology Products:

- **Eargo** manufactured by Eargo
- **Kinnex** manufactured by Freedom Innovations, LLC
- **Linx** manufactured by Blatchford
- **OASUS - Open Area Support System** manufactured by Enliten LLC

Testing and Diagnostic Products and Systems:

- **ADEXUSDx hCG Test** manufactured by NOWDiagnostics
- **ePlex** manufactured by GenMark Diagnostics, Inc.
- **FreeStyle Libre** manufactured by Abbott Laboratories
- **SAMBA** manufactured by Diagnostics for the Real World LTD

To register for UBM's Advanced Design and Manufacturing Event in New York, please visit:

<http://ubm.io/NYRegistration>

To register for a media pass, please visit: newyork.am.ubm.com/2017/registrations/Media

Make sure to check out [The 4 Essential Elements of Device Design Today](#) on mddionline.com

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About UBM

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