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WEXLER PRESENTS NOBAC 500 LINERLESS LABEL APPLICATOR AT EASTPACK 2017

Sustainable Packaging For Food With Linerless Labeling Solutions

Hatfield, PA: Wexler Packaging Products, Inc. will feature the Nobac 500 Linerless Label Applicator (sleever) System in Booth 2707 during EastPack, June 13-15, 2017, Jacob K. Javits Convention Center, New York, NY.

As the drive towards sustainability and cost reduction for food packaging gains momentum, Wexler Packaging Products, Inc. will showcase the Nobac 500 linerless label applicator (sleever), manufactured by Ravenwood Packaging UK. Ideal for retailers and packers, this linerless label applicator is specifically designed for maximum flexibility and rapid changeover. The Nobac 500 label applicator is available in six formats (top, top & side, top & two sides, C-wrap, full wrap and removable sleeve), ideal for skin pack, top seal and overwrap trays, with the ability to link to check variable weigh scales and thermal transfer print at the point of application. The Nobac 500 can also be ordered with skin pack labeling capabilities for extended product shelf life.

BENEFITS

- Quick changeover between wrap formats
- No backing paper
- Fixed and variable weight options
- Thin board sleeve with adhesive optimized for specific products
- On-demand sleeve printing

For pricing and additional details on the Nobac 500, visit Booth 2707 during EastPack 2017.

ABOUT: [Wexler Packaging Products, Inc.](http://www.wexlerpackaging.com) has been in business since 1974 serving all industries as a leading provider of alternative packaging and bundling solutions. Wexler is proud to offer equipment and materials that provide cost-saving “green” solutions to the bundling process. “Go Green” with Banding!™

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